



Webinar Registration Form

Online Advising: Evidence-Based Best Practices For Virtual Advising Tuesday, July 21 ~ 3:00-4:30pm (Eastern)

Once the live date has passed, this training will be available on demand.

Overview

"A lot rides on the shoulders of college advisers. They're the ones who make sure students have the right mix of courses to graduate. They help out with information and guidance about transfer credit and policy, financial aid, personal concerns, study abroad opportunities, academic petitions or special requests, complaints about instructors, dropping and adding courses and making referrals to other campus services. They're often expected to help students set life goals and explore career options. They evaluate student academic progress and help steer them toward reaching their academic goals. It's a heavy load, but when you take into consideration the fact that many advisers are responsible for hundreds of students at once, the task seems almost superhuman. As a result, institutions have turned to online systems to streamline the process, helping automate administrative tasks and giving students self-service access to decision-making tools." -- Dian Schaffhauser (Campus Technology)

Advanced technologies are moving academic advising into the virtual world, where students can have access to the guidance they need anytime and anywhere. As financial resources have become more scarce at many institutions at the same time demands have become more acute, online advising has become more pervasive. Online advising systems offer faculty, staff and other professionals a way to do more with less while increasing retention and enhancing completion rates. The evidence is clear: when done appropriately, online advising can provide colleges and universities with significant benefits in some key areas.

This webinar will cover the essential components of a successful online academic advising program, including the pros and cons of the various platforms that are available, how to use them effectively to develop and maintain advising relationships that have all the feature of face-to-face meetings, and concrete solutions to the problems that inevitably arise in an online environment. The focus will be on both the individual academic advisor as well as those responsible for overseeing the process in general. Also included will be opportunities for participant involvement through the use of case studies and real-time feedback via chat.

Objectives:

- Review the essential components of successful academic advising in the 21st Century
- Explore evidence-based best practices in academic advising
- Learn how to adapt those components to an online environment
- Understand the essential components of advising online
- Assess and anticipate student needs using online tools and strategies
- Learn the benefits and challenges unique to online advising
- Investigate the available platforms and applications for online advising
- Improve the ability to truly connect in a virtual advising session
- Critique real-life examples of effective and ineffective ways of interacting with students in an online environment
- Examine issues of confidentiality and security, connectivity, and clarity associated with online advising
- Discover strategies for engaging students in a meaningful, productive advising relationship in an online environment

Who Should Attend?

- 2-year & 4-year institutions
- Student Services/Affairs
- Faculty Advisors
- Advising & Counseling
- Online Learning Professionals
- Anyone interested in learning more about online advising best practices



Speaker(s)



Dr. Aaron W. Hughey / Professor in the Department of Counseling and Student Affairs
Western Kentucky University

"Today's college students have an unprecedented comfort with technology; it is the way they relate to, and interact with, many of their peers. More importantly, it is the way many can best be reached by academic advisors and faculty. Online advising provides a surprisingly efficient and effective avenue for communicating productively with students in a unique and personal way. In a very real sense, this is the future of academic advising; as such, it is important advisors know how to do it well."

Dr. Aaron W. Hughey is a Professor in the Department of Counseling and Student Affairs at Western Kentucky University, where he oversees the graduate degree program in Student Affairs in Higher Education. Before joining the faculty in 1991, he spent 10 years in progressive administrative positions, including five years as the Associate Director of University Housing at WKU. He was also head of the department of Counseling and Student Affairs for five years before returning to the faculty full-time in 2008. Dr. Hughey has degrees from the University of Tennessee at Martin, the University of Tennessee at Knoxville, Western Kentucky University, and Northern Illinois University. He has authored (or co-authored) over 60 refereed publications on a wide range of issues including leadership and student development, counseling, standardized testing, diversity, legal issues, and educational administration. He regularly presents at national and international conferences and consults extensively with companies and schools. He also provides training and professional development programs on a variety of topics centered on student success; working with students who have a variety of challenges, including issues with social media, is one of his specialties. This is a topic he has researched and regularly covers in his graduate classes.

Newsletter



Registration Information

Print Name		Job Title	
Institution/Organization			
Address			
City	State/Province	Zip/Postal Code	Country
Telephone	Fax	Email	
Innovative Educators Password (Choose a password for our records and future registrations)		Assistant's email (For registration confirmations & pre-conference communication)	
How did you hear about this event? (email, listserv, colleague, conference, other) _____			

Payment Method

You can call us at 303.955.0415 or fax the completed form to 1.866.508.0860. If you would like to mail in the registration form and/or check, please send it to: Innovative Educators, 3277 Carbon Place, Boulder, CO 80301.

Paying by: (select one) Credit Card Check Purchase Order (if applicable) P.O.#: _____
 (If you select PO as your payment method, a PO number is required.)

Credit Card



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Packages & Pricing

Select your webinar package:

\$425 - 1 webinar (Unlimited connections at your institution and recording for one year)
 \$900 - 3 webinars (Save \$375)

\$1500 - 6 webinars (Save \$1050)
 \$3995 - Purchase Go2Knowledge to receive unlimited access to webinars & recordings for one year (Best Deal!)



Login Directions

The login directions provide the following information:

- A link and a password for the event.
- A link to test webinar access. Please test your computer prior to the event.
- The date and time of the webinar. Please be sure to reference the time zone converter on the login directions to confirm your event time.
- Audio instructions: You can stream the audio over your computer speakers, but you may want to have a phone available for backup purposes.

You will receive the login directions twice via email. The process is as follows:

- 1 week prior to the live event: You will receive login instructions.
- 1-2 days prior to the event: You will receive a link to the presentation and any additional handouts. Copies can be made for attendees if desired.
- The day of the event: Participants can login to the IE Webinar 30 minutes prior to the start time. Once logged in, participants can see the PowerPoint slides, ask questions, and make comments via the chat feature.
- Participants are encouraged to save and print the login directions to refer to on the day of the webinar.

Site Connections

The basic registration fee allows you to access the webinar from one computer only. If you need multiple site connections, please register for the unlimited site connection price.

Recording Information

The Monday following the live event you will receive a link to the recording, it can be forwarded to all faculty and staff for viewing anytime, anywhere.

Recording Benefits:

- Share the presentation with other staff members
- Pause presentation for convenient viewing
- Review the presentation after the live event
- Train new hires throughout the year
- Show during an in-service training

Technical Details

Innovative Educators uses WebEx as its web conferencing provider. If you have not previously attended a WebEx event, please click here to make sure your computer is compatible with WebEx. Be sure to complete this test prior to the live conference. See system requirements for more information.

What equipment is required?

An Internet connection, computer speakers, and LCD projector are required if a large group is viewing the presentation. Participants can call in via phone if they are having trouble retrieving the audio over the computer. Please be sure to reserve a meeting room prior to the live event that can accommodate these requirements as well as your attendees. You should reserve the room 30 minutes prior to the webinar start time and allow at least 15-30 minutes after the webinar for discussion.

Cancellation Policy

- 30 days prior: Full refund
- 14 days prior: \$100 processing fee
- Less than 14 days: Credit towards another IE event

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